



TO CARE MED

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Media kit

- DESCRIPTION OF THE PROJECT IN ONE SENTENCE

The Tourism Carrying Capacity Limit (TCCL) tool developed in the ALTERECO project addresses the risk of over-tourism and its impact on the natural and cultural heritage of Mediterranean destinations.

- DESCRIPTION OF THE PROJECT IN ONE PARAGRAPH

The TO CARE MED project will extend the TCCL tool to other coastal, island, rural and protected natural tourist destinations, focusing on two aspects. First, the TCCL tool will be adapted to each destination. Then, it will be transferred using a ‘cascade training model’. This will bring methodologies from the transnational level to local learning and implementation.

- LOGOS



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- PRIMARY PHOTO

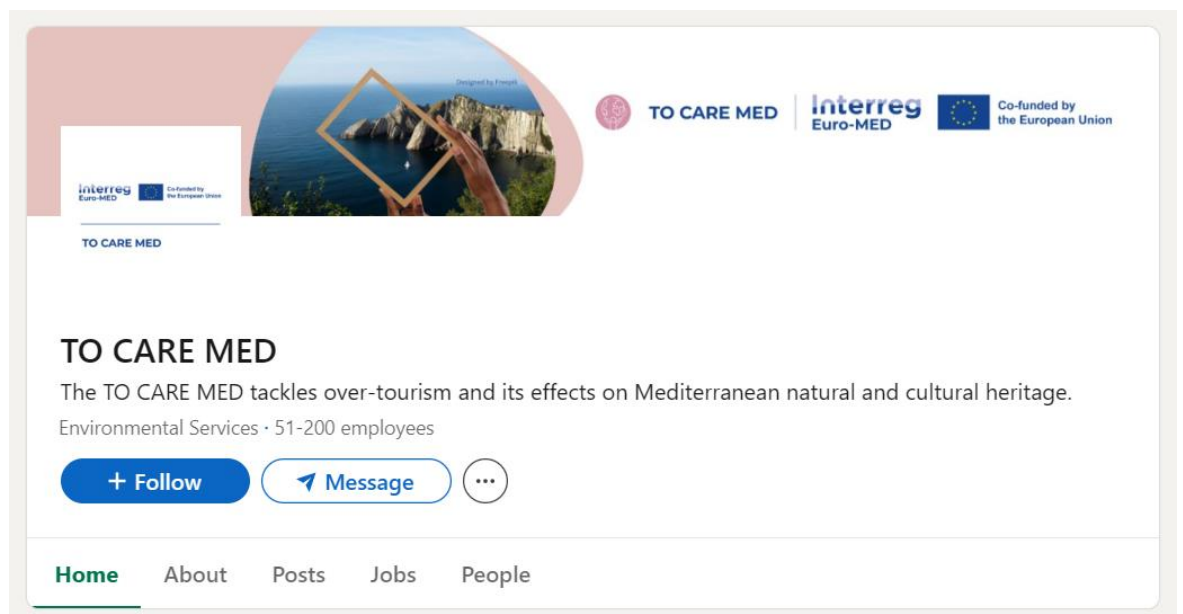


- SECONDARY PHOTO



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